



Working towards a world without cancer

ACRF Workplace Giving: motivate your team, build your CSR program and contribute to life-saving cancer research



ACRF
Luminaries

AT WORK

ACRF *Luminaries* AT WORK

Every day in Australia, on average, 396 people receive the devastating and life-changing news of a cancer diagnosis. ACRF fund life-saving cancer research that looks at new and improved ways to prevent, detect and treat all types of cancer.

By supporting ACRF, you and your team are joining a group of passionate people all working to create a world without cancer. Your support will change lives and allow us to continue to fund world-class cancer research.

One in three Australians will be diagnosed with cancer in their lifetime. The remaining two will be closely affected by a diagnosis. By supporting ACRF as a workplace giving partner you are supporting a national cancer research organisation committed to working towards a world without this brutal disease. A disease that impacts us all.



Give your team access to an engaging, dynamic and life-saving program

By including ACRF in your workplace giving program you allow your team to become important contributors to some of Australia's most promising cancer research projects. As ACRF supporters you will receive access to news and updates on the projects you support alongside other announcements in the cancer research space.

ACRF will support you to make workplace giving a part of your broader corporate social responsibility (CSR) program and help your team:

- ✓ Feel engaged and empowered through giving at work
- ✓ Bond through their shared interests, values and experience (connected through their generosity)
- ✓ Feel confident they're working for an employer that not only cares for staff but are committed to the wider community
- ✓ Promote a positive message about your business to potential staff and customers
- ✓ Have an impact on the lives of Australians diagnosed with cancer



Join the 200,000+ Australians who donate to charity through workplace giving programs each pay.

Staff engagement: more than just donors

Our workplace givers provide hope and ongoing support to each individual diagnosed with cancer.

That's why we call them our Luminaries. A bright shining light towards a cancer-free future.



If your staff choose to support ACRF they'll receive access to the following:



ACRF Lab Tours – exclusive access to labs and facilities. See their contributions in action as they visit and hear from the researchers firsthand.



Lunch and learn events – meet and chat to researchers over lunch whilst also connecting with other teammates who share similar interests and experiences.



Custom communications journey – this journey will connect supporters, share news and updates, provide opportunities for further engagement and so much more. Digital content will be sent every two months.



Individual anniversary messages – the moment your employees join ACRF is an important day for us. It's the day we add to Team ACRF and we want to celebrate this milestone each and every year.

Contact us anytime to talk about other ways we can work together with you and your team and create a unique corporate engagement activity plan that aligns with your business goals.

Join us as we work towards a world without cancer

Since 1984 ACRF has backed the best and boldest ideas in cancer research. We've provided over \$165m to 78 projects across Australia supporting some of the most impactful and life-saving cancer research projects in Australia including:



The Cervical Cancer Vaccine:

Donations to ACRF contributed to seed funding for the development of a cervical cancer vaccine, and now Australia is set to be the first country in the world to eliminate this cancer.



Venetoclax, The Pill that Melts Away Cancer:

ACRF grants have supported landmark research resulting in the discovery of the potent anti-cancer drug, Venetoclax.



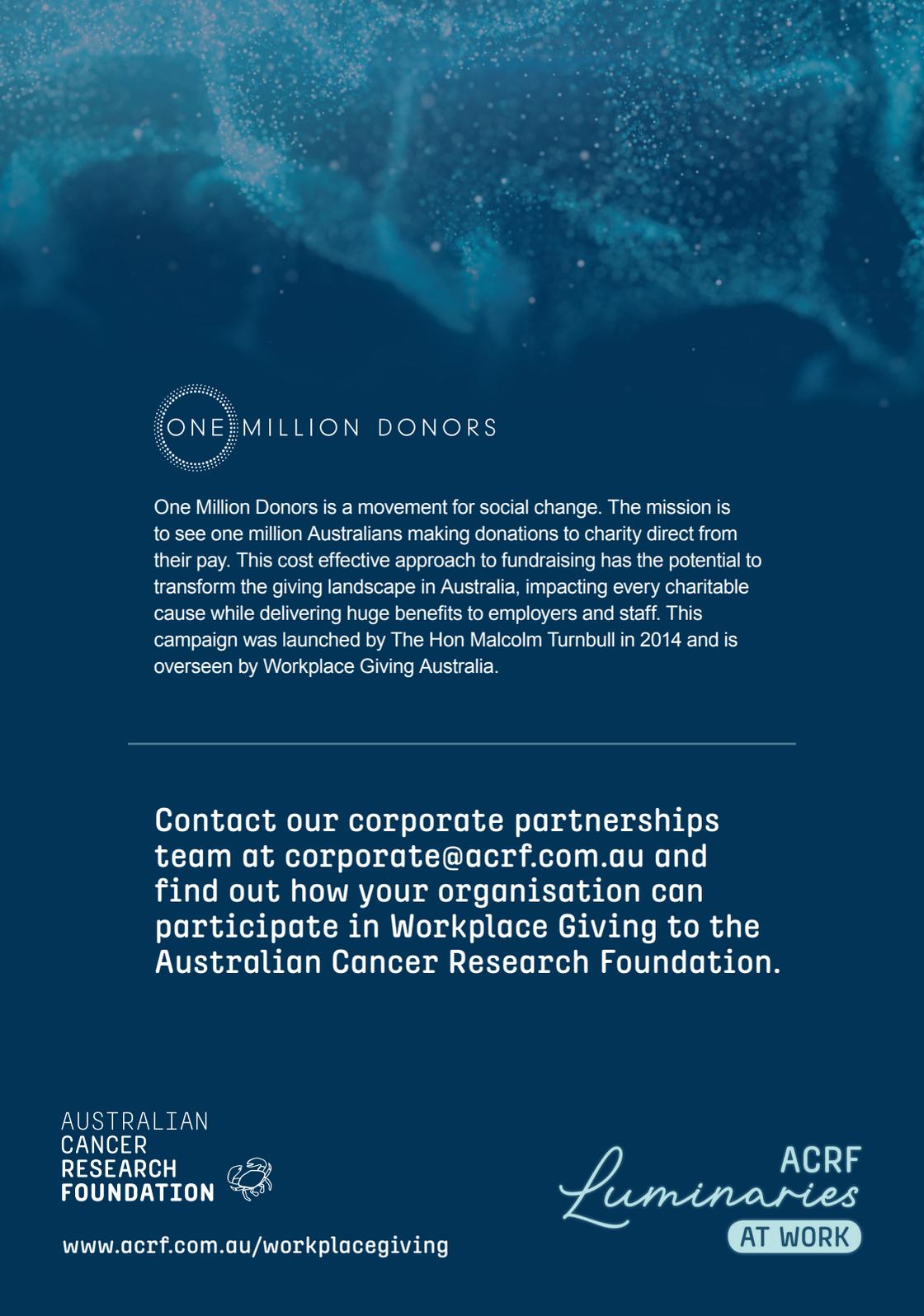
The Zero Childhood Cancer Project:

ACRF became one of the founding partners of an initiative that tackles the most serious cases of infant, childhood and adolescent cancer in Australia.



ProCan, Reimagining Personalised Medicine:

ACRF's grant supported the establishment of this world-first project designed to improve the knowledge and treatment of cancer by providing patients with a personalised treatment plan within 36 hours of diagnosis.



ONE MILLION DONORS

One Million Donors is a movement for social change. The mission is to see one million Australians making donations to charity direct from their pay. This cost effective approach to fundraising has the potential to transform the giving landscape in Australia, impacting every charitable cause while delivering huge benefits to employers and staff. This campaign was launched by The Hon Malcolm Turnbull in 2014 and is overseen by Workplace Giving Australia.

Contact our corporate partnerships team at corporate@acrf.com.au and find out how your organisation can participate in Workplace Giving to the Australian Cancer Research Foundation.

AUSTRALIAN
CANCER
RESEARCH
FOUNDATION 

www.acrf.com.au/workplacegiving

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