

CEO MESSAGE

As we welcome in FY 2022, I take this opportunity to update the network on Workplace Giving Australia's (WGA) achievements over the past six months and encourage those considering a workplace giving program to ramp up their efforts. I do so in an environment where the charity sector continues to share the devastating impacts of Covid-19. Denis Moriarty, the group MD of Our Community said, "A trilogy of terror is threatening the Australian community sector, which is facing increased demand for services, a reduction in donations and a catastrophic collapse in volunteering."



[READ MORE](#)



TRACKING PROGRESS TOWARDS ONE MILLION DONORS

Steadily increasing, there are now 463 organisations registered on 1mdonors.org.au and the average participation rate for this group of payroll giving is 21%. This is four times that of the national average, demonstrating the power of joining a network. 1MDonors is a free, open source site and all organisations with a workplace giving program are invited to join.

Companies registered on 1MDonors collectively represent about 40% of all workplace givers in Australia. WGA congratulates the 27 employers who have made it into Quartile 1 of the leaderboard. It's a diverse group of employers, reinforcing that this form of giving works for all organisations. Congratulations on your success and for your willingness to share your story with others in the sector.

1MDONORS LEADERBOARD

QUARTILE 1 ORGANISATIONS

Kain Lawyers	Atlassian
Pacific Equity Partners	The Good Guys
Greenhill & Co. Australia	Event Hospitality & Entertainment
Macpherson Kelley	Flight Centre
JB Hi-Fi	Dominos Pizza Enterprises
Bain & Company	Macquarie Telecom
iNova Pharmaceuticals	Commonwealth Bank
Tomago Aluminium	Collins Foods
EnergyAustralia	Clayton Utz
PETstock	Costco
SEEK	McKinsey & Company
Starbucks	Boronia Capital
GMHBA Health Insurance & Care Company	Sussan
King & Wood Mallesons	



ONE MILLION DONORS

FAST FACTS



465,686
employees represented



193
companies registered

27 companies in Quartile 1



53%
average participation



21%
average participation rate



7 employers
above **70%**
participation



270
Charities Registered

[COMPARE YOUR PROGRAM HERE](#)



JUNE WORKPLACE GIVING MONTH

We were inspired by the inventive way both employers and charities supported [June 2021 Workplace Giving Month](#). We encourage you to emulate some of the ideas – many of which can be introduced at any time across the year. Past WGA Workplace Giving Month campaigns show that a 30% increase in staff participation is very achievable.

Special Thank You to EVENT, Foxtel, and HOYTS!

Massive pro-bono advertising was offered during June Workplace Giving Month from EVENT, Foxtel, and HOYTS. The [Donate the Smart Way Campaign](#) was generously run by these companies for the duration of June, totalling an estimated value of \$750,000. We are immensely grateful for this support.

WGA PARTNERS

A sincere thank you to our partners who are striving for excellence in their own programs and promoting workplace giving in the community. Read more about WGA partners [here](#).

WINNING WITH WORKPLACE GIVING

On the 27th April, WGA held its most attended webinar to date. 153 people from charities and employers attended to watch guest panelists from The Smith Family, JB Hi-Fi, and EnergyAustralia explain their strategies for growing their workplace giving programs. The full recording is available on [our YouTube channel](#).

AWARDS – CONSIDER ENTERING!

The Workplace Giving Excellence Awards are now in their sixth year. Awards not only motivate and instill pride in your employees, they inspire stakeholders and create an overall sense of achievement across your organisation. We are delighted to launch a new award **Best Workplace Giving Unsung Hero**, which will recognise the importance of an individual who has gone above and beyond, without having a formal remit to do so.

Applications open: 12 July
Applications close: 30 August
Awards ceremony: 30 November

To inspire you to start considering your 2021 entry, here are the highlights from the 2020 ceremony. Watch [here](#).

SUCCESS FACTORS

The 1MDonors leaderboard has shown us that more than 50% staff participation is achievable and that there are six key levers that organisations can pull to increase participation. As these employers can attest, the keys to success are:



CHARITY TASK FORCE (CTF) LEADERSHIP ROLE

We are pleased to announce that Monique Keighery, CEO at Redkite, has taken on the important role of WGA's CTF Chairman. [Read more](#).

CONGRATULATIONS TED KERR OAM

We are also proud to announce that former WGA CEO and Director, Edward (Ted) Kerr, has been awarded the Medal of the Order of Australia, for his promotion of philanthropic work. [Read more](#).



WGA TEAM CHANGES

With support from a WGA employer partner, WGA has two paid interns for 2021 - Sam Carroll and Farrin Rahman. Also, we are grateful for the support of our long-term volunteer Ian Morgan. Rania Chamie is on maternity leave after the birth of her second child and Divya Shekhar has joined us during this period.