



Jenny Geddes, CEO
Workplace Giving Australia

CEO WELCOME

As 2018 ends, I take this opportunity to reflect on the achievements over the year. We were delighted that several leading employers put workplace giving at the core of their organisation's social commitment and launched programs for their staff. We know that these new programs will ultimately represent millions of dollars for their chosen not-for-profit partners. We cannot underestimate the power of these initiatives in terms of employee engagement and business benefits, yet ultimately the most important element is the difference they will make to those in need. Please allow me to thank you for being part of our success over the course of 2018 and for your contribution to workplace giving growth. Wishing you a wonderful festive season and a very happy new year.

WORKPLACE GIVING EXCELLENCE AWARDS

The positive impact on business culture and community, because of giving at work, was acknowledged at the third annual Workplace Giving Excellence Awards, which are driven by Workplace Giving Australia.

At a ceremony hosted by Commonwealth Bank, 18 organisations from 60 entrants received recognition for their outstanding programs.

THE WINNERS

Best Overall Program: SEEK
Best Public Sector Program: QUT
Best Launch or Refresh (Employer): King & Wood Mallesons
Best Launch or Refresh (Charity): WWF
Most Innovative Charity/Employer Partnership: STREAT with SEEK
Most Unique Innovation: REA Group and The Funding Network (tied)
Best Pro Bono/Workplace Volunteering: Origin Foundation



Celebrating SEEK's Gold Award win in the Best Overall Program category, workplace giving.

[CLICK HERE](#)

to view case studies from the winners, see photos from the event and watch the video

WORKPLACE GIVING AUSTRALIA PARTNERS

Thank you to our employer and charity partners. You are the teams working collectively to make real change in society.

View WGA's partners: <https://workplacegivingaustralia.org.au/partners/>

ONE MILLION DONORS

311 organisations now support the 1MDonors campaign – a 36% increase this year.

Reporting Tool Driving Healthy Competition

Employers are embracing the free online Reporting Tool that allows them to benchmark the progress of their WPG program against similar organisations. As we hit print on this report, the 123 organisations using the Tool have on average 25% of staff signed up to workplace giving (compared to the national average of less than 5%). We encourage all employers to utilise the Tool to understand where their program is positioned, and feel motivated to achieve even more for the community. [Compare](#) your program now.

FOR AN UPDATE ON THE STATUS OF WORKPLACE GIVING GROWTH
[CLICK HERE](#)

Reporting Tool Leaderboard

We would like to congratulate the top performing* employers currently registered on the Reporting Tool:

Organisation	Employees
Greenhill & Co. Australia Pty Limited	20-199
Kain Lawyers	20-199
Pacific Equity Partners	20-199
JB Hi-Fi Limited	1000+
AVCAL	5-19
Bain & Company	200-999
SEEK Limited	200-999
PETstock	1000+
The Myer Family Company	20-199
Starbucks	200-999
The Good Guys	1000+
GMHBA Health Insurance & Care Company	200-999
King & Wood Mallesons	1000+
Event Hospitality & Entertainment Limited	1000+
Commonwealth Bank	1000+
Atlassian	1000+
Macpherson Kelley	200-999
Macquarie Telecom	200-999
Collins Foods Limited	1000+
Flight Centre	1000+

*Ranked by highest percentage of staff participating in WPG program.

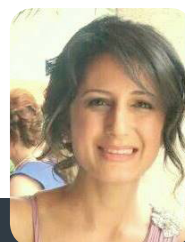
STAFF MOVEMENTS

It is with sadness that I am advising that after four years, Catherine Gibson, Senior Advisor, Marketing will be leaving WGA at the end of this year. She joined us in January 2015, and has been instrumental in driving key elements including the Awards and June Workplace Giving Month. Catherine has plans to study next year and I am sure you will join me in wishing her the very best.

Her departure aligns with the return of Rania Chamie from maternity leave, in a part-time capacity, in early 2019. Kelly Gentle will take up a permanent role in the organisation and will continue to support our partners and lead our marketing campaigns.



Catherine Gibson



Rania Chamie



Kelly Gentle



Merry
Christmas
 and Happy New Year!

The Workplace Giving Australia team sends its warmest wishes for a wonderful festive season. Thank you for your support during 2018 and we look forward to working with you again in the New Year.