

WELCOME As the financial year ends, I take this opportunity to reflect on the target to achieve One Million Donors (1MDonors). We have always known that reaching this goal would require commitment and dedication from business leaders across Australia to prioritise this form of giving. On that note, I am delighted to announce that Workplace Giving Australia (WGA) now has the partnership and support of the Business Council of Australia (BCA) to help the sector achieve the 1MDonors goal and, in doing so, contribute to a fairer and more equitable society for all.



NEW NAME - WORKPLACE GIVING AUSTRALIA



On 1 June, The Australian Charities Fund changed its name to Workplace Giving Australia. The new name clearly reflects our commitment to championing workplace giving as the most effective, efficient and ethical way for working Australians to support charity. To update your materials containing our former logo and details;

[CLICK TO LINK TO OUR NEW LOGO PACK](#)



BUSINESS COUNCIL OF AUSTRALIA PARTNERSHIP

The BCA has pledged to work with WGA to support 1MDonors - the campaign to encourage one million Australians to give through work by 2020.



“Workplace giving provides a key channel for Australia’s largest companies to directly support the work of the not-for-profit sector in enhancing social and economic prosperity for all Australians, particularly those who are most vulnerable. We are looking forward to unlocking our members’ contributions to One Million Donors.”

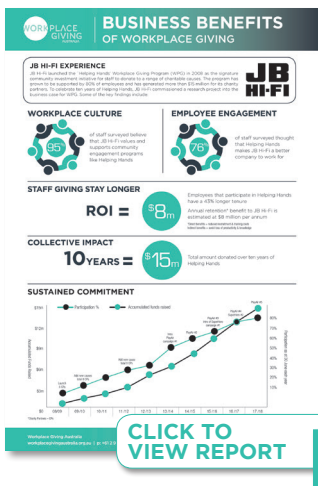
Jennifer Westacott, Chief Executive, BCA.



“Our workplace giving program has generated an incredible \$15 million for our charity partners in just ten years. Add to that, our research that points to the ancillary bottom line business benefits valued at \$8 million a year through enhanced staff engagement and retention.”

Richard Murray, Group CEO, JB Hi-Fi (BCA Member).

STAFF GIVING STAY LONGER: BUSINESS BENEFITS RESEARCH



WORKPLACE GIVING MONTH HIGHLIGHTS



Sara Parrott, Suncorp



Holly Ryzner and Michael Di Mauro, Vita Group

Workplace Giving Month Lunch In collaboration with Good2Give and LBG, we held a Brisbane event attended by over 50 guests responsible for workplace giving (WPG). Hosted at Suncorp, attendees were inspired and energised by panelists from Flight Centre, Suncorp and The Vita Group sharing their WPG stories.

Congratulations to...

SEEK on its powerful communication piece that celebrates its meaningful contribution to community.

The Stroke Foundation spent time at the offices of the National Australia Bank team, encouraging people to get a free health check and sign up to workplace giving.

WWF on its ‘Wild at Work’ campaign that highlights the ease of making a difference, while you work.

[CLICK TO VIEW](#)

GAME-CHANGER: OPT OUT



L to R: Jody O'Brien, The Good Guys, Sharona Torrens, CommBank, Katherine Huang, Bain and Company, Jenny Geddes, WGA

In April, WGA hosted thought-leadership events for over 100 WPG managers to inspire them to introduce opt-out and see their program participation soar. Hosted by PwC in Sydney and Melbourne, the events featured a panel of early adopters: Bain & Company, CommBank and The Good Guys.

[LEARN MORE](#)



[WGA PARTNERS](#)



[VIDEO INSPIRATION](#)

The Good Guys, JB Hi-Fi, SEEK and CBA



2018 WORKPLACE GIVING EXCELLENCE AWARDS

ENTRIES OPEN
16 JULY TO 25 AUGUST

In the third year of the Awards, there will be three new categories:

- Most Unique Innovation
- Best Pro-Bono / Workplace Volunteering
- Best Launch / Refresh (by a charity)

For more information or to apply



SAVE THE DATE!

The Awards presentation event will be held on Tuesday, 20 November from 5.30pm to 7.30pm, generously hosted by Commonwealth Bank in Sydney.

REPORTING TOOL DRIVING HEALTHY COMPETITION

278 organisations now support the 1MDonors campaign



22% Increase

That's a 22% increase this year

Employers are embracing the free online Reporting Tool that allows them to benchmark the progress of their WPG program against similar organisations. As we hit print on this report, the 114 organisations using the Tool have on average 26% of staff signed up to workplace giving (compared to national average of less than 5%). We encourage all employers to utilise the Tool to understand where their program is positioned, and feel motivated to achieve even more for the community.

ONE MILLION DONORS

[COMPARE YOUR PROGRAM NOW - IT'S QUICK AND EASY.](#)



REPORTING TOOL LEADERBOARD

We would like to congratulate the top performing* employers currently registered on the Reporting Tool:

Organisation	Employees
Kain Lawyers	20-199
Pacific Equity Partners	20-199
Greenhill & Co. Australia	20-199
JB Hi-Fi	1000+
Bain & Company	200-999
SEEK	200-999
GMHBA Health Insurance & Care Company	200-999
The Myer Family Company	20-199
Collins Foods	1000+
PETstock	1000+
Starbucks	200-999
The Good Guys	1000+
King & Wood Mallesons	1000+
Event Hospitality & Entertainment	1000+
Commonwealth Bank	1000+
Atlassian	1000+

*Based on highest percentage of staff participation in their WPG programs.