

### CEO MESSAGE: WGA & G2G MERGE

Despite the tumult of 2021, and with our sights set firmly on the future, on 1 December 2021 we announced the merger of Good2Give (G2G) and Workplace Giving Australia (WGA). At a time when the COVID-19 pandemic has disrupted traditional fundraising initiatives and required charities to rethink how they engage their supporter base, it is vital that Australia's two leading workplace giving (wpg) organisations are now jointly focussed on dramatically reshaping the sector. Our strategy will build on enabling technology solutions for the future, creating awareness of this workplace giving, and motivating the leaders of corporate Australia to get involved.

[READ MORE](#)



Nerida Caesar and Michael Graf, Chairmen of WGA & G2G enact the merger on 1 December 2021

### 1MDONORS DRIVING HEALTHY COMPETITION



489 organisations are now part of the 1MDonors campaign. What is so encouraging is that the average wpg participation for Employers in this network is 22% - compared to the national average of less than 5%. This network helps to breed success and we encourage all employers with a wpg program to join 1MDonors and start tracking their progress.

[COMPARE YOUR PROGRAM](#)

### 1MDONORS FAST FACTS



### 1MDONORS LEADERBOARD

#### Quartile 1

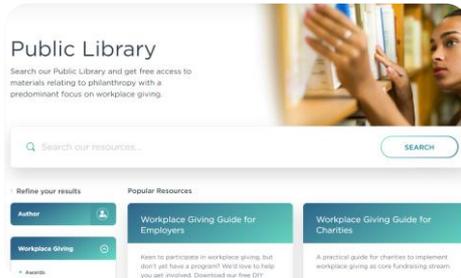
- Greenhill & Co. Australia
- Kain Lawyers
- Pacific Equity Partners
- Yakima Australia
- Australian Investment Council
- Macpherson Kelley
- JB Hi-Fi
- iNova Pharmaceuticals
- Tomago Aluminium
- Bain & Company
- EnergyAustralia
- PETstock
- The Myer Family Company
- SEEK
- King & Wood Mallesons
- Starbucks
- Findex
- Atlassian
- The Good Guys
- Event Hospitality & Entertainment
- McKinsey & Company
- Dominos Pizza Enterprises
- Flight Centre
- Macquarie Telecom
- Origin Foundation
- Woodside Energy
- Collins Foods
- Clayton Utz

### FY20 ATO DATA & GIVING RESEARCH

- o **22% increase** in participating workplaces to 6,590
- o **211,316 Australians** donated through workplace giving –10,079 (5%) more than FY19
- o **\$52.18 million** was donated by employees through payroll – \$8.9m (20%) more than FY19
- o **More than \$76m** total donations estimated in FY20 (individual and employer)
- o **\$31 increase** in average donation amount per annum from \$215 to \$246
- o **80%** of employee workplace giving donations come through the top 11% (739) of workplace giving enabled employers

### WORKPLACE GIVING PUBLIC LIBRARY

As a service to the sector, throughout the course of 2021, WGA has continued to build its free Public Library. The Library provides access to materials relating to philanthropy with a predominant focus on workplace giving. It contains an excellent range of guides, toolkits, research papers, reports, case studies, articles, books and audio and video recordings for reading, study and reference by users. To access the Public Library [click here](#).



### WGA's VALUED PARTNERS

A sincere thank you to our employer and charity partners who are striving for excellence in their own programs and promoting workplace giving in the community. Their commitment is to be commended. Read more about WGA partners [here](#).



### 2021 WORKPLACE GIVING EXCELLENCE AWARDS

Despite another challenging year for so many, WGA was so grateful that in this, the sixth year of the Workplace Giving Excellence Awards, so many organisations took the time to enter. Many did so in the knowledge that they would not only be in the running to win an Award, but they would be sharing their stories to help others learn from their success. This year, we were delighted to receive 49 entries. We introduced two new categories – Best Overall Program for the SME sector and Best Workplace Giving Unsung Hero. Congratulations to all involved.

WGA is grateful for the support of the Department of Social Services for its continued sponsorship of the Awards.

Read the Awards e-Booklet highlighting all this year's finalists, the message from Anne Ruston, Minister for Families and Social Services and Minister for Women's Safety and the message of support from the 2021 Judging Chair, Associate Professor Wendy Scaife: Click [here](#).



### WGA TEAM CHANGES



**Farewell Suzy Anderson, WGA Senior Advisor:** After four years of great service, Suzy will be leaving WGA at the end of this year. Suzy will be taking on the role of co-campaign manager for a candidate in the Federal election. The WGA team is calling Suzy's departure a sabbatical and we hope that we'll be able to invite her back to the WGA fold in the future.

**Welcome David Mann:** David Mann has joined our newly merged entity as Group CEO and G2G CEO. He joins the sector with an extensive background in strategy, operations, and technology. Most recently, David was the Managing Director for the Mergers & Acquisition practice of Accenture in APAC, Middle East and Africa.




Workplace Giving Australia wishes you & your loved ones a happy & safe festive season!

In what can only be described as a tumultuous year, we sincerely thank you for your support in 2021 & we look forward to working with you in 2022!